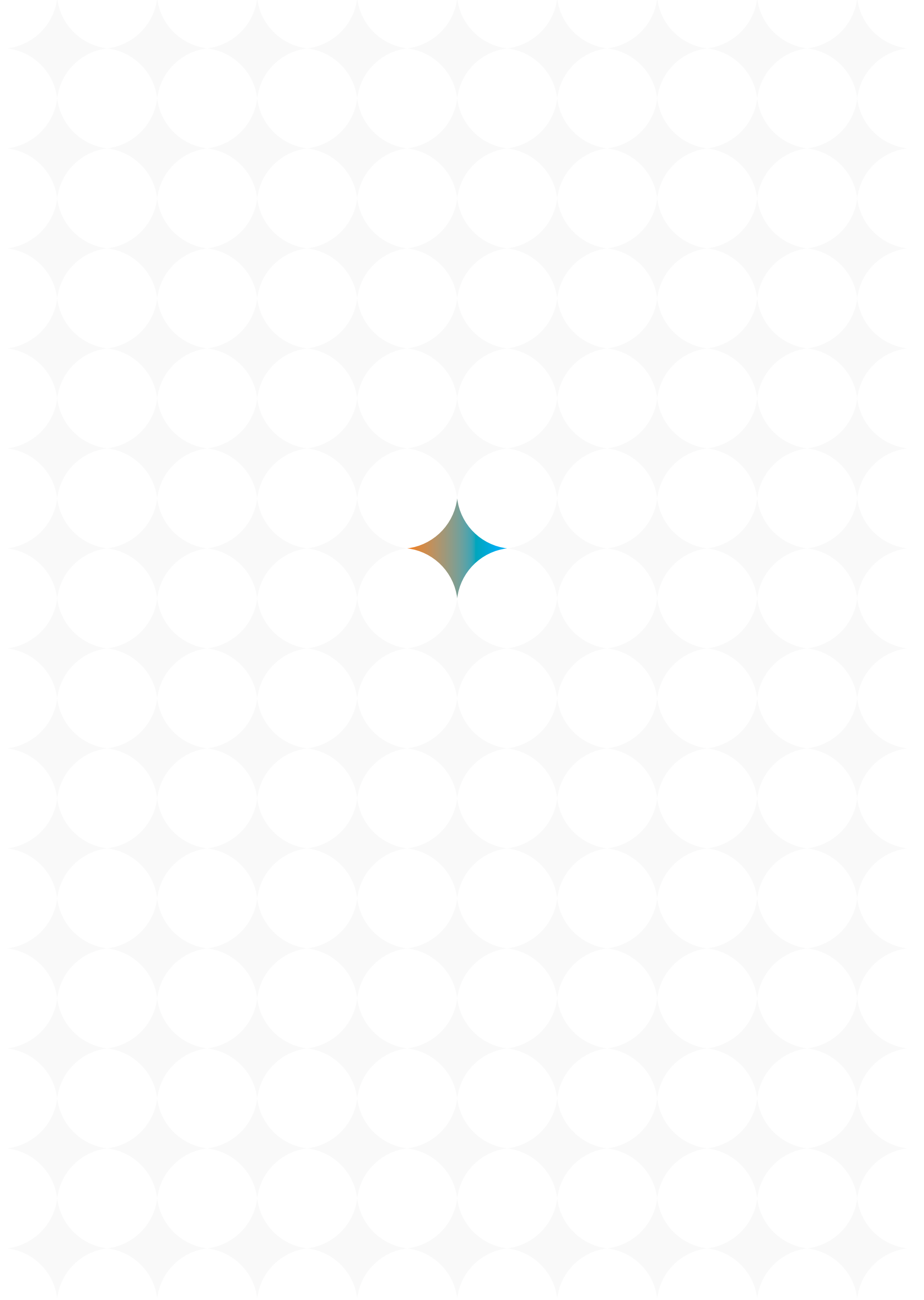




GROWTH PACKAGES





OVERVIEW

BlueKite builds brands through a creative digital lens—where strategy meets design and ideas translate into impact. Every expression of the brand is guided by clarity, innovation, and intent.

Our approach is minimal yet powerful, ensuring that every visual and message is purposeful, consistent, and aligned with modern digital culture. The tone is confident, sharp, and refined—communicating value without excess.



Package Details	Startup Plan	Growth	Professional	Enterprise
Best for	First campaigns and smaller ad budgets	Growing businesses And regular optimization	Bigger lead generation or e-Commerce accounts	Larger accounts with complex tracking and reporting
Recommended ad budget	Rs. 3,000 – Rs. 30,000	Up to Rs. 5,00,000	Up to Rs. 10,00,000	Above Rs. 10,00,000
Services / websites	IG FB	2-4 services	3-6 services	20 services
Campaigns	2-3 campaigns	2-5 campaigns	5-8 campaigns	20+ campaigns
Keywords / products	Up to 100 keywords	Up to 200 keywords	Up to 500 keywords	Unlimited products and keywords
Ad copies	10 ad Creative copies	20 ad copies	40 ad copies	Unlimited ad copies
Ad formats	3 Search ads, 3 Re-marketing and 4 video ads	Search ads, remarketing and video ads	Display ads, Shopping ads and app ads	Everything in Professional and advanced campaign support
Tracking setup	Conversion setup and Tag Manager setup	Conversion setup and Tag Manager setup	Merchant Center and free landing page support	Analytics setup and HubSpot setup support
Reports / meetings	Monthly report and monthly meeting	Bi-weekly reports and bi-weekly meetings	Weekly reports and weekly meetings	Weekly reports with dedicated manager
Support	Email/Call support in 8 hours	CRM access with WhatsApp support	Priority WhatsApp and direct manager support	Direct manager phone and WhatsApp support
Contract duration	3 months	3 months	Monthly	Monthly
Package pricing	Rs. 12,000 / month	Rs. 35,000 / month	Rs. 50,000 / month	Custom
Next step	Ask Low Cost Estimate		Discuss Professional Plan	Request Custom Quote



www.bluekiteadvertising.com | +91 814 977 8288